

Official Contest Rules

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.

1. SPONSOR

This contest ("Contest") is sponsored by the participating contractor partner ("Sponsor") in partnership with Outdoor Living Leads ("Platform Provider"). The Sponsor's identity, business address, and contact information are displayed on the contest landing page where you entered.

2. ELIGIBILITY

The Contest is open to legal residents of the Sponsor's designated service territory who are 19 years of age or older at the time of entry. Employees of the Sponsor, Platform Provider, and their immediate family members or household members are not eligible.

3. CONTEST PERIOD

The Contest begins and ends on the dates specified on the contest landing page. All entries must be received during the Contest Period. The Sponsor reserves the right to extend or shorten the Contest Period at its sole discretion.

4. HOW TO ENTER

To enter, visit the contest landing page and complete the entry form with your name, email address, and phone number. You must agree to the contest rules and provide CASL-compliant consent to receive communications from the Sponsor. Limit one (1) entry per person.

Bonus Entry Opportunities:

Entrants may earn additional bonus entries through the following actions. Bonus entries increase your chances in the draw but do not guarantee a prize:

- 👍👍 Share the contest on Facebook
- 👍👍 Follow the Sponsor on Instagram
- 👍👍 Leave a Google Review for the Sponsor
- 👍👍 Share on X (Twitter) or LinkedIn
- 👍👍 Upload a photo of your current outdoor space
- 👍👍 Refer friends using your unique referral link (one bonus entry per valid referral)

5. LEAD SCORING SYSTEM

Each entry is assigned a Lead Score based on engagement level. The Lead Score is used solely by the Sponsor for follow-up prioritization and does not affect your chances of winning the prize draw. Scores are categorized into four tiers:

Tier	Score Range	Description
Jackpot	80 - 100	Highest engagement: multiple referrals, photo upload, social shares, and review completed
Hot	60 - 79	Strong engagement with two or more bonus actions completed
Warm	40 - 59	Moderate engagement with at least one bonus action or referral

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Cold	0 - 39	Basic entry with minimal additional engagement
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6. PRIZE

One (1) prize will be awarded as described on the contest landing page. The approximate retail value (ARV) of the prize is specified on the landing page. Prize details, value, and any conditions or restrictions are determined solely by the Sponsor. The prize is non-transferable, non-exchangeable, and cannot be redeemed for cash. The Sponsor reserves the right to substitute a prize of equal or greater value.

7. WINNER SELECTION AND NOTIFICATION

The winner will be selected by random draw from all eligible entries on or after the Contest closing date. The draw may be conducted live and recorded for social media. The winner will be notified by email and/or phone within five (5) business days of the draw. If the winner cannot be reached within ten (10) business days, or declines the prize, an alternate winner may be selected.

8. REFERRAL PROGRAM

Each entrant receives a unique referral link. When a new entrant uses your referral link to enter the contest, you receive one (1) additional bonus entry per valid referral. There is no limit to the number of referral entries you may earn. Self-referrals and duplicate referrals are not valid.

9. PRIVACY AND DATA USE

By entering the Contest, you consent to the collection, use, and storage of your personal information by the Sponsor and Platform Provider for the purposes of administering the Contest and contacting you regarding the Sponsor's products and services, in accordance with Canada's Anti-Spam Legislation (CASL). Your information will not be sold to third parties. You may withdraw your consent at any time by contacting the Sponsor directly.

10. GENERAL CONDITIONS

By entering, each entrant agrees to abide by these Official Rules and the decisions of the Sponsor, which are final and binding. The Sponsor reserves the right to disqualify any entrant who tampers with the entry process or violates these rules. The Sponsor is not responsible for lost, late, incomplete, or misdirected entries, or for any technical failures affecting the contest.

11. LIMITATION OF LIABILITY

The Sponsor and Platform Provider are not responsible for any injury, loss, or damage of any kind arising from participation in the Contest or the acceptance, use, or misuse of the prize. By entering, participants release the Sponsor and Platform Provider from any and all liability related to the Contest.

12. GOVERNING LAW

This Contest is governed by the laws of the Province in which the Sponsor operates and the federal laws of Canada applicable therein. Any disputes arising from this Contest shall be resolved in the courts of the Sponsor's province.

13. CONTACT

For questions regarding the Contest, contact the Sponsor directly using the information provided on the contest landing page.

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These rules are provided as a template by the LeadRaffle platform. Each participating contractor is responsible for ensuring compliance with applicable provincial and federal regulations.